

True Life Photography



CAPTURING THE MOMENTS THAT MATTER MOST



WHAT IS A PORTRAIT PARTY?

A portrait party is a great way for you to earn free prints while providing your friends with a chance to get professional pictures taken of their children. Each child is scheduled a mini session (about 15 minutes) with no session fees or minimum order requirements. As the host of the party, you earn prints based on the number of people who come to your party and the amount they purchase. You also have an opportunity to earn even more when your friends host their own parties!

HOW DOES IT WORK?

As the hostess for the party, you will invite your guests and schedule their sessions 20 minutes apart. A recommended number of guest sessions would be 6-10. A minimum of 5 guests is Required for a party.. Each child must have their own scheduled time. Ex. a parent with three children has three session times. Please plan to have your guests arrive a minimum of 10 minutes early. Locations can include a park, or at your home (provided a private area is available away from the other guests to take the photos). I will provide simple props, lighting and backdrop. Most pictures will be head and shoulder only.

HOW MUCH DO I EARN?

As the host, you are earning your own free package! You will earn two free units for every 5 guests that are scheduled. An additional unit is earned for every \$200 of guest orders. Guests that book their party by the close of your party, will earn you an additional two units. **It's that simple!**



IDEAS FOR HAVING PARTIES:

- Summer-time Play Date Fun!
- Back to School Pictures
- Graduation
- Birthday Parties
- Theme parties like princess or dress-up
- Just because your friends will thank you!

SUE SHEERER - PHOTOGRAPHER
SERVING THE FINGER LAKES REGION
PHONE: 607 351-8837 OR 607 533-4577

MORE INFORMATION ON PAGE 2

UNIT & PACKAGE PRICING:

UNITS ARE \$24 EACH AND ARE SOLD
IN FULL UNITS ONLY

Unit options from same image	Units
One 8x10	1
One 5x7	1/2
Two 3.5 x 5	1/2
Eight 2.5 x 3.5 wallets	1

SILVER PACKAGE FROM SAME IMAGE

ONLY \$ 75

ONE 8X10, TWO 5X7, FOUR 3.5X5

EIGHT 2.5 X 3.5 WALLETS

YOU SAVE 22%

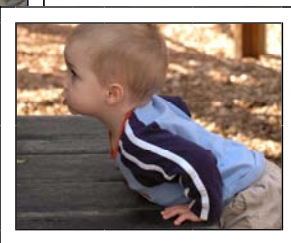
GOLD PACKAGE FROM SAME IMAGE

ONLY \$ 100

ONE 8X10'S, TWO 5X7'S, SIX 3.5X5'S

SIXTEEN 2.5 X 3.5 WALLETS

YOU SAVE 24%



HOST RESPONSIBILITIES:

- Arrange date with True Life Photography
- Provide or plan location
- Send invitations 2-3 weeks prior to event
- Schedule sessions back to back
- Provide list of appointments 1 week prior to photographer
- Provide simple refreshments to your guests
- Inform guests of the on-line gallery to view their proofs, and the deadline for ordering pictures from the party.
- Collect orders and money within 10 day deadline.
- Provide orders to True Life Photography
- Discuss with your guests the benefits of having their own party
- Pick up and deliver pictures to your guests



TRUE LIFE PHOTOGRAPHY PROVIDES:

- Suggestion for locations
- Invitations for emailing and/ or mailing
- On-line gallery for viewing proofs
- Reminder cards with website and deadline information for guests
- Order forms for guests to use with pricing and package information
- Equipment and props for simple portraits.
- Less expensive alternative to having private portraits taken



LET'S HAVE SOME FUN!!!

BOOK YOUR PHOTO PARTY TODAY!

True Life Photography

e-mail: info@true-lifephotography.com

Web: www.true-lifephotography.com